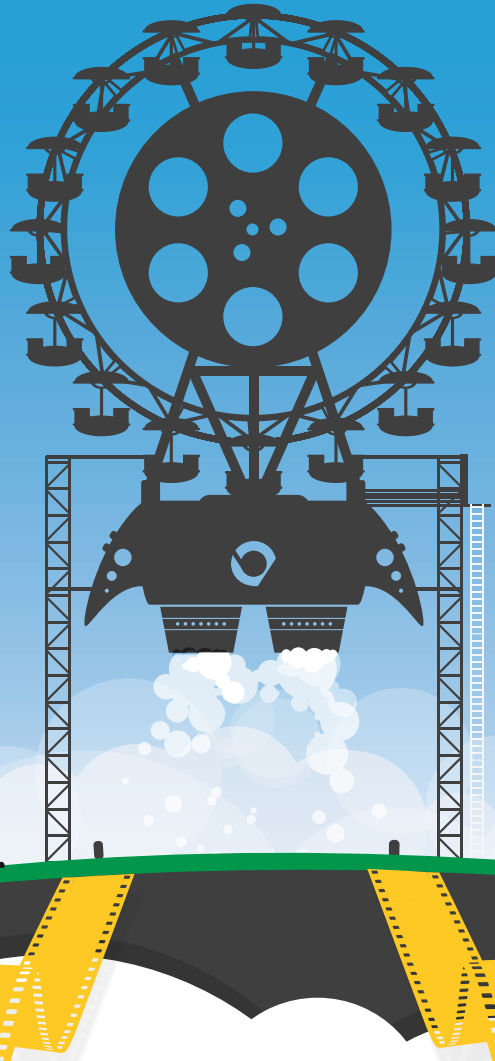


2016 Atlanta, GA.

JULY
22-24

INDIE FILM 
Conference Showcase

#OpportunityAwaits



presented by:



Creative Synergy Design

indiefilmloop.com

IFL OVERVIEW

2016 INDIE FILM LOOP CONFERENCE SHOWCASE



Image Courtesy of DTrundle.com Studios

SOUTHEAST'S CAREER MARKETPLACE

JOB MARKET

FRI JULY 22, 2016 • 10AM - 4PM

Innovative, top tier companies from all over the Southeast and abroad will be looking to connect, evaluate and hire qualified film, television and digital media professionals. Georgia is currently one of the most competitive markets that is still on an up swing and the Indie Film Loop's mission is to help out in the process of making Georgia a destination home for talented individuals from all over the world!

presented by: TBA

INDIE FILM LOOP

MOONLIGHT CINEMA

FRI JULY 22, 2016 • 6:30PM - 10:30PM

Our official Kick-Off event for the weekend is our Moonlight Cinema Extravaganza! This event is filled with music, live entertainment, networking, demonstrations, food, films and more all under one roof... well, let's make that a million stars instead! We are joining with several film festivals throughout the region to create an unparalleled experience for filmmakers to gain exposure which will make this a can't miss event for film lovers of all kind.

presented by: TBA

FILM, TELEVISION & DIGITAL MEDIA

TRADE SHOW

SAT JULY 23, 2016 • 10AM - 6PM

Bringing another first to the Southeast's booming film, television and media industries is IFL's Trade Show segment. This event will highlight a diverse range of forward-thinking exhibitors from standout startups to the established and ever evolving industry leaders. Our focus is to encourage new discoveries and build awareness on the different resources available within the industry marketplace.

presented by: TBA

OPPORTUNITY AWAITS #GetIndieFilmLoop

EARLY BIRD TRADE SHOW BOOTH REGISTRATION DATES

SAVE 40% By: February 16, 2016

SAVE 30% By: March 14, 2016

SAVE 20% By: April 18, 2016

SAVE 10% By: May 16, 2016



All Images on this page Courtesy Of DTrundle



SOUTHEAST'S TALENT HIGHLIGHT

COMPETITIONS

FRI JULY 22 - SAT JULY 23, 2016 • 10AM

IFL is a leading industry tool that allows producers, directors, casting agents, decision makers and more the opportunity to see first-hand what these up and coming industry professionals can accomplish! It's built not only to be fun and interactive, but challenging as well. Through a qualifying submission process, the southeast's talent pool will finally have the opportunity to take the industry by storm and prove once and for all that they have what it takes to be known as an industry elite!

presented by: TBA

COMMUNITY AWARENESS & ENGAGEMENT

SHOWCASE

SAT JULY 23, 2016 • 10AM - 6PM

IFL's showcase segment is designed to engage attendees through a variety of independent film related activities, graphic art, skits, events & music during the course of the weekend. These showcases are provided by individuals and organizations alike who are based in the community. The idea is to create an enjoyable experience while also building awareness about the many activities and resources available to attendees throughout the year.

presented by: TBA

PANELS & WORKSHOPS

SAT JULY 23 - SUN JULY 24, 2016 • 10AM - 5PM

IFL is dedicated to the education and continued growth of Georgia's aspiring independent film and digital media communities. By providing thought provoking panel discussions and interactive workshops from working class industry professionals, participating attendees will have the opportunity to learn new skills, elevate existing ones and become more competitive in their respective fields.

presented by: TBA

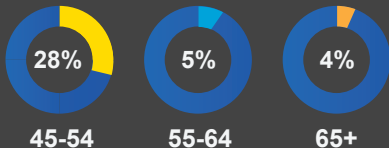
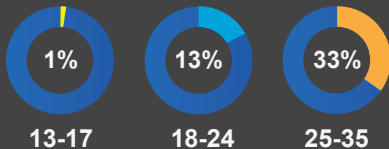
DEMOGRAPHICS

2016 INDIE FILM LOOP CONFERENCE SHOWCASE

 **57%** Female

 **42%** Male

Age Range



AREA OF INTEREST

Talent
Business
Filmmaker
Film Industry
Student/Higher Education
Production
Media
Publicity
Studio
Distribution



2016 IFL CONFERENCE SHOWCASE ATTENDANCE

- **IFL Job Market Exhibit Spaces: 50;** Attendance over 1 day (estimated): 1,000 - 1,500
- **Moonlight Cinema Event:** Attendance over 1 day (estimated): 1,500 - 2,000
- **IFL Trade Show Exhibit Spaces: 100;** Attendance over 1 - 2 days (estimated): 2,000 - 3,500
- **TOTAL IFL ATTENDANCE:** Over 2 - 3 days (estimated): 4,500 - 7,000

GOALS FOR BUSINESSES AT IFL:

Find New Business Opportunities
Launch New Product or Service
Hire Talented People
Seek Employment/Contract Work
Connect With Existing Clients
Develop Brand Significance

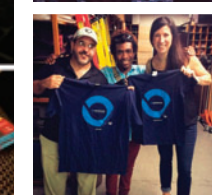
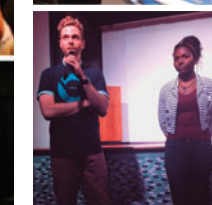
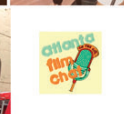
PRIMARY GOALS FOR IFL ATTENDEES:

Career Opportunities
Gain Industry Knowledge
Build Resources
Build Network
Showcase Talent & Expertise
Collaboration Opportunities

IFL & COMMUNITY PARTNER NETWORK - 2.1 MILLION PEOPLE

COMMUNITY ENGAGEMENT 365

IT'S MORE THAN JUST A THREE-DAY WEEKEND



ABOUT INDIE FILM LOOP

THE SOUTHEAST'S PREMIERE RESOURCE PLATFORM FOR INDUSTRY PROFESSIONALS



The Indie Film Loop is a year round focus on providing industry professionals, throughout the southeast, a premiere platform to learn, connect, showcase and be discovered by industry leaders. Based on our Inaugural 2015 success, our annual three-day Conference, at the end of summer, is estimated to draw in between 800 -1200 independent film, television & digital media professionals for 2016.

During our proof of concept year, 250 professionals attended, at least 5 professionals were selected for productions and/or signed to agencies. A screened short film was selected for production and distribution, and the overall response for the entire weekend of panels, workshops and more were overwhelmingly positive! Now, through further developed partnerships, community engagement and a dedicated team, IFL is posed to exceed expectations again and continue to provide valuable opportunities for years to come.



MOONLIGHT CINEMA EVENT

presented by: TBA



The official Kick-Off event for the weekend is our Moonlight Cinema Extravaganza! This event is filled with music, live entertainment, networking, demonstrations, food, films and more. All to be enjoyed under the stars and moonlight. This year we are also partnering with film festivals throughout the region to provide a universal connection to some of the best filmmakers around and display what true collaboration is all about. This event is destined to be the can't miss industry event of the summer for industry vets, aspiring filmmakers and film enthusiasts alike!



COMMUNITY SHOWCASE

presented by: TBA

IFL's showcase segment is designed to engage attendees through a variety of independent film related activities, graphic art, skits, events & music during the course of our conference weekend. These showcases are provided by individuals and organizations alike who are based throughout the community. The idea is to create an enjoyable experience while also building an awareness about the many activities and resources available to attendees throughout the year.

COMPETITIONS

presented by: TBA

IFL is the industry's leading platform for producers, directors, casting agents, decision makers and more to be able to see first-hand what these talented, up and coming industry professionals can accomplish! It's built not only to be fun and interactive, but challenging as well. Through our qualifying submission process, the southeast's talent pool will finally have the opportunity to take the industry by storm, get recognized and prove once and for all that they have what it takes to be known as industry elites. Limited competition and showcase slots are available so, submit your work for review TODAY for consideration.

PANELS & WORKSHOPS

presented by: TBA

IFL is dedicated to the education and continued growth of Georgia's talented and aspiring film community. Cast, crew and management will receive thought provoking panel discussions and interactive workshops from experienced industry professionals. The opportunity to learn new skills and enhance existing ones to become more competitive in the Southeast's booming film, television and digital media industries is our top priority. Topics are to include the fields of writing, directing, animation, equipment management, production design, sound, SFX, editing, the business of film, marketing and more!

CALL FOR PRESENTERS, SHOWCASE & COMPETITION PARTICIPANTS START MARCH 1ST, 2016

PRESENTER, COMPETITION AND SHOWCASE SUBMISSIONS

START MARCH 1ST, 2016

Submit your work into our pre-qualifying process for showcase and competition consideration. If selected, applicants will receive confirmation of their status starting May 16, 2016. Top selections may also have the opportunity to be a featured showcase talent for the weekend. Limited slots are available and are not a guarantee. Categories for showcasing are open. Competitions are listed below.

COMPETITION CATEGORIES

Film Scoring
SFX Makeup
Film Screenings
Actor Monologues
Writing

**SHOWCASE & COMPETITION
SUBMISSION FEE: \$15/PER ENTRY**

PANEL & WORKSHOP TOPICS

- Writing
- Filmmaking
- SFX & VFX
- Acting
- Sound Design
- Marketing
- More!

PRESENTER FEE: FREE

EMPLOYER TYPE EXAMPLES

- Digital Media Companies
- Production Houses
- Educational Organizations
- Studios
- Advertising Firms
- Marketing Agencies
- Fortune 500 & 100 Companies
- Non-Profits
- More!

STAND SIZE

Table \$350
Includes Table & 2 Chairs

JOB MARKET

FRIDAY JULY 22, 2016 IFL CONFERENCE SHOWCASE

Join the Indie Film Loop as we are creating opportunities for skilled professional by bringing in some of the most innovative businesses from not only the region but, around the world! They will be ready to connect with qualified professionals that can potentially help take new heights within Georgia's who are ready to succeed within a competitive environment. Take advantage and register TODAY for the Southeast's first Digital Media and Film Industry Job Market!

SPACE IS LIMITED SO CONTACT US TODAY TO BOOK YOUR SPOT!

SALES@IndieFilmLoop.com



TRADE SHOW EXHIBITORS

SATURDAY JULY 23, 2016 IFL CONFERENCE SHOWCASE



THE BENEFITS

IFL's trade show focuses on building awareness for the many resources available throughout the Southeast's thriving film, television, and digital media marketplace. There will be a diverse range of forward-thinking exhibitors from rocketing startups to established and evolving industry leaders. The idea is to encourage new discoveries as Georgia continues to expand and solidifies itself as an industry leader around the world.

INCLUDED:

- Two IFL VIP Registration Passes
- One standard table and two chairs
- Pipe & Drape Separator
- Discount on additional registrations (Limited numbers)
- Exhibitor Passes for non-credentialed stand staff (2 per 10x10 unit)
- Company Profile on IndieFilmLoop.com
- Listings in IFL Program Guides & Mobile App
- Opportunities for enhanced listings (Additional costs)

Early Registration Deadline Dates

Registration	Feb 16	March 14	April 18	May 16	June 27
10x10 Booth	\$540	\$630	\$720	\$810	\$900
20x10 Booth	\$810	\$945	\$1080	\$1215	\$1350
30x10 Booth	\$1170	\$1365	\$1560	\$1755	\$1950
Register Early & SAVE!					

*50% Deposit Required For Registration. List prices are for 1-day trade show. The prices under each date is where that booth cost starts. That cost goes until the following date listed. Sponsor and full weekend options are also available. Please contact us at Sales@Indiefilmloop.com for full details.

EARLY BIRD TRADE SHOW BOOTH REGISTRATION DATES

SAVE 40% By: Feb 16, 2016
SAVE 30% By: Mar 14, 2016
SAVE 20% By: April 18, 2016
SAVE 10% By: May 16, 2016

WHO SHOULD EXHIBIT?

Software/Web Developers
and Tools
Marketing/Promotions/PR
Education Institutions/
Universities
Manufacturing/Merchandising
Film Commissions
Film Services/Gear
Distribution
Online Services and
Entertainment
Media Outlets
Industry Events/Conventions
Equipment/Hardware
Publishers
Industry-Related Non-Profits
Talent Agencies

BOOTH REGULAR REGISTRATION RATES

10x10 Single \$900
20x10 Double \$1350
30x10 Triple \$1950

ATTENDING IFL CONFERENCE

SUMMER JULY 22 - 24, 2016 IN ATLANTA, GA



Image Courtesy Of The Cobb Galleria Centre'

With the huge success of IFL's Inaugural conference at the Cobb Galleria Centre' in Atlanta, GA last year, our committee has decided to make it the destination for our 2016 Conference Showcase as well!

For best rates on All Access weekend passes, hotel stays and travel accommodations, make your reservations NOW!

All Passes Provide Different Access To The 2016 IFL Conference Showcase Weekend!*

Registration	May 3rd	May 16	June 15	July 11	Day Of
CREW PASS	\$45	\$55	\$66	\$75	\$85
DIRECTOR'S PASS	\$56	\$66	\$75	\$85	\$95
PRODUCER'S PASS	\$65	\$75	\$85	\$99	\$110
STUDENT PASS	\$35	\$40	\$45	\$50	\$60

Register Early & SAVE!

*Special Events and Award's show dinner are exempt from all passes except for the VIP Passes. Submissions for our talent competitions and showcases are based on pre-qualifying terms and is not a guarantee that your submission will qualify for our weekend competitions. All submissions will be notified of their acceptance no later than 1 month before the conference in July. You may submit up to two categories per talent pass. Each additional entry will be \$15/each. Prices Are Subject To Change. Official ticket sales date is May 1st

CREW / STUDENT PASS*:

- Access To Conference Weekend Of*
- Panels & Workshops
 - Showcases
 - Competitions
 - Moonlight Cinema Event

DIRECTOR'S PASS:

- All The Above Included Plus Access
- Designated Networking Areas With Showcase Participants
 - Interview Areas
 - Parties & Lounges
 - (1) Official "#OpportunityAwaits T-shirt: Director's Edition

PRODUCER'S PASS:

- All The Above Included Plus
- Access To Sponsor Only Rooms & Sections,
 - Snacks provided,
 - Reserved seating for all panels, workshops, competitions & Showcases
 - Access to Awards Ceromony
 - (1) Official "#OpportunityAwaits T-shirt: Producer's Edition

SUBMISSIONS:

Submission Opportunities for showcase and competition consideration start March 1st. Limited slots available so early submission is advised. For details, see competition, showcase page.

*Excludes Special Events, Award Show, Sponsor Only Event, Sections and Closing Party.

We hold the right to make changes as needed.

SPONSORSHIP OPPORTUNITIES

OPPORTUNITY AWAITS AT IFL CONFERENCE SHOWCASE 2016

MANAGING TEAM MEMBERS

President

DEONTAE TRUNDLE

DTrundle@IndieFilmLoop.com

Vice President

BRIGITTE VICTORIA TURNER

BVictoria@IndieFilmLoop.com

Operations Director

JEANETTE CRUZ-MARTINEZ

JCMartinez@IndieFilmLoop.com

Creative Director

JOHN MANGUAL

JMangual@IndieFilmLoop.com

Technical Director

BARRY DJ SERMONS

BSermons@IndieFilmLoop.com

MARKETING & SPONSORSHIP INQUIRIES

SALES@IndieFilmLoop.com

MEDIA & PRESS INQUIRIES

MEDIA@IndieFilmLoop.com

PRESENTER INQUIRIES

PRESENTER@IndieFilmLoop.com

MAKE AN IMPACT

IFL has a range of sponsorship opportunities available that can be catered to fit your company's individual needs and objectives. By choosing to integrate your brand and it's messaging into the IFL marketplace, your company, products or services will have the opportunity to connect and interact with a captivated audience eager to discover new and innovative things. Embrace the opportunity to solidify your company as an industry leader throughout the Southeast today.

#OpportunityAwaits

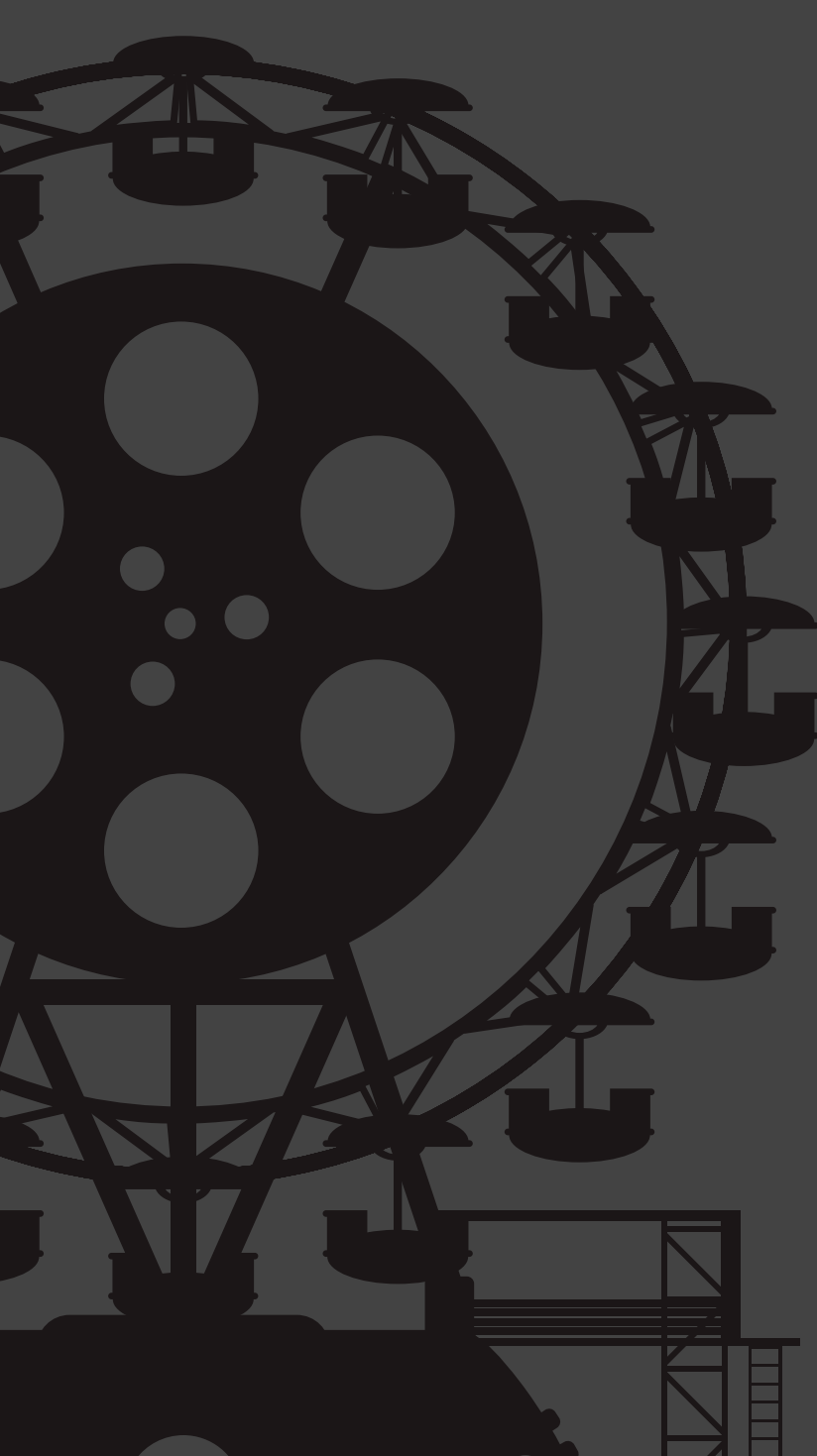
Contact an IFL representative TODAY for more information

General Information

Email: Sales@IndieFilmLoop.com

Phone: (678) 632-4035

Marketing	FEB	MAR	APR	MAY	JUN	JUL
Social Media	✓	✓	✓	✓	✓	✓
Website		✓	✓	✓	✓	✓
Print ADS		✓	✓	✓	✓	✓
Digital Ads		✓	✓	✓	✓	✓
Pre-Events	✓	✓	✓	✓	✓	✓
Live Streaming		✓	✓	✓	✓	✓
Newsletter	✓	✓	✓	✓	✓	✓
Mobile App			✓	✓	✓	✓



2ND ANNUAL INDIE FILM LOOP CONFERENCE SHOWCASE

